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4th Annual India Trade Conference - Trade and Humanity



Ms. Carol Chen (Mayor of Cerritos), Mr. Noel Massie (President, UPS Central California District), and Mr. R Sampath (Managing Director of Quanta Consulting, Inc.) after the Keynote Session.

Cerritos, California, June 24, 2011--Helping entrepreneurs compete in the emerging market of India is the focus of the 2011 India Trade Conference held Thursday June 23 at the Cerritos Center for Performing Arts, Cerritos, California.

The one-day event was an interactive experience giving attendees the input needed to conduct global business, lay the framework for social entrepreneurship, and explore the use of green technologies.

Panels showcased high growth industry segments, trade financing, cultural awareness for U.S.-based companies, logistics solutions, wind & solar energy, and technologies used to improve quality-of-life.

Speakers from Port of Los Angeles, U.S. Commercial Service, UPS, Qualcomm, West Coast Consulting LLC, Maersk, BeWo, US ExIm Bank, Southern California Edison, Better U, and other companies experienced in India and international trade participated in the panels.

The 4th Annual India Trade Conference is made possible in part by Straddling Yocca Carlson Rauth, Time Warner Cable, State Bank of India, and Los Angeles World Airports. The event was hosted by Quanta Consulting, Inc. a leader in India trade strategy.

For complete information, please visit www.indiatradingconference.org.

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